ESET Honored as a 2025 Gartner Peer Insights Customers' Choice for Endpoint Protection

June 18, 2025 | SMEStreet Edit Desk

ESET, a renowned name in global cybersecurity, has been named a **Customers' Choice** in the **2025 Gartner® Peer Insights™ "Voice of the Customer"** report for **Endpoint Protection Platforms (EPP)**. This recognition specifically highlights ESET's excellence in serving organizations with annual revenues between **$50 million and $1 billion USD**.

🌍 User-Powered Recognition Based on Real Experiences

Unlike analyst-driven reports, Gartner's "Voice of the Customer" reflects feedback from verified professionals who use the product. ESET's performance stands out:

- A stellar **4.9 out of 5 average rating** in the last 180 days
- **95% of users** rated it 4 stars or higher
- **98% would recommend** ESET's solutions to others

Zuzana Legáthová, ESET's Director of Test, Analyst Relations, and Market Research, shared that this distinction highlights the company's consistent effort to deliver secure, user-focused, and reliable endpoint protection to businesses around the world.

🔐 Overview of the ESET PROTECT Platform

ESET PROTECT is an integrated cybersecurity platform built to handle the evolving threat landscape faced by modern enterprises. Its **Prevention-First approach** prioritizes stopping threats before they happen, using cutting-edge technology within a scalable ecosystem.

Notable Capabilities Include:

- **Comprehensive endpoint protection** for desktops, servers, and mobile devices

- **Security coverage** for cloud-based tools, email platforms, and network servers
- **Advanced vulnerability detection** and **patch management**
- **AI-based threat detection** and proactive defense mechanisms
- **Global threat intelligence** via the ESET LiveGrid™ system
- **Managed Detection and Response (MDR)** services with rapid, localized support

At the core of the platform lies **ESET LiveSense**, a powerful engine developed using decades of security expertise, machine learning, and worldwide telemetry to deliver a balanced blend of prevention, detection, and response capabilities.

📢 Customer Trust at the Heart of the Recognition

ESET's high rating in Gartner's report is based on insights from **187 verified users**, all of whom shared hands-on experiences with the ESET PROTECT platform. The broader report considers over **5,400 customer reviews** gathered over 18 months, ending January 31, 2025. Only vendors meeting specific benchmarks in review volume and customer satisfaction were considered.

Pavol Balaj, Chief Business Officer at ESET, commented:
"Being named a Customers' Choice is a clear reflection of the confidence users have in our cybersecurity solutions. It reinforces our mission to offer protection that is not only powerful but also easy to manage and designed for real-world business needs."